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ABSTRACT

This directory provides information on various types of contract and outsourcing services available to colleges and universities. It contains profiles of approximately 2,000 service providers in 16 major categories: academic services, such as admissions, media and video conferencing, and testing; administrative services; advertising and marketing; athletics/sports; auxiliary services such as bookstores, vending machines, laundry, and housing; computer facilities and information systems; development and public relations, including fund raising, printing, and institutional research; distributors and wholesalers for commercial and industrial equipment and supplies; financial aid-related services; accounting, financial, and investment services; legal services; library resources; personnel services, including benefits administration, retirement programs, and executive recruitment; plant services, such as maintenance, building design, and security; student services, such as substance abuse programs and medical services. Preceding the listings is a brief essay on the pros and cons of, and the decision process involved in, contract management. Indexes include: a detailed services index; service suppliers and contact names; company listing by location; and a list of college and university business officers. (CH)

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